**SEO AUDIT REPORT**

**For**

(<https://www.ahsandanyal.com/>)

1. Meta Title: SEO | SMO | Digital | Paid Marketing Company in Karachi

**Suggestion**: Meta Title Tag follows the Google Guidelines. It has 71 chars (according to Google Guidelines It should be to 40 to 70)

1. Meta Description: Quick Media Solution is great SMO | SEO Digital |Online paid Marketing Company in Karachi Know for providing possible services to their customers. We are amongst the top Digital Marketing Company in Karachi NCR & Lahore. Offer digital marketing strategy Services in Pakistan
2. **Suggestion:** Meta Description Tag Follows the Google Guidelines. It has 277 chars (according to Google Guidelines it should be 80 t0 160).
3. Sitemap Xml: Exist

**Suggestion:** It acts as a roadmap to tell search engines what content is available and how to reach it.

1. <Heading> tag: Does Not Exist.

**Suggestion:** Heading tags are Html tags used to identify headings and subheadings with in your content from other types of text should be (<H1>) includes in your most important keywords.

1. Blog Section: Does Not Exist, Need to do post on regular basis.

**Suggestion:** blog sections are a great way to boost your SEO performance.

1. Custom 404 page: Custom 404 page exist.

8- Site Loading Time: Our website loading time is around 1.51 seconds and this is under the average loading speed which is 5 Seconds.

9- Website Content: Need to optimize content according the keywords.

10- Social Media Presence: website has Associated Social Media account like Facebook, Linkedin, Twitter, Pinterest and need to remove google plus & need to Instagram account.

**Suggestion:** Need To do Posting on regular basis on Facebook, Linkedin, Instagram, Twitter and Pinterest.

11- Minification: Many Java script, Css files are not minified.

12- Website Domain Authority: Need to Improvement, Website DA is 21

**Suggestion:** Need to improve it by optimizing Website to rank top on SERP.

13- Website Page Authority; Need to Improvement, Website PA is 34

**Suggestion:** Need to Improve it by creating backlinks and Optimizing Website.

14- Backlinks Score: Total Backlinks

Mention screen shoots/

**Suggestion**: Need to improve it by creating backlinks and Optimizing Website.

15- Broken Link- Website has 7 broken links

Mention screen shot.

16- Domain Age- 2,426 days old created on 2014-06-20 Expires on 2021-06-20 Updated on 2020-06-23

17- SSL -Website have secure Sockets Layer (SSL)

18- Favicon – Your page has specified a favicon.

19- Need Update on Website Author tag, publisher tag, revisit after tag and many more.

20- Total index pages in google: 27

21- Alt Tag: most of the images on website does not have Alt Attribute.